YoGo Station, a Self-Serve Frozen Yogurt Shop announces the Grand Opening of its Oak Park Location

YoGo Station is OPEN!

YoGo Station is a self-serve frozen yogurt shop where customers can create their own frozen treat with a choice amongst 8 flavors of healthy, probiotic frozen yogurt, fresh fruits and favorite cereals, nut and candy toppings.

YoGo Station introduces an innovative self-serve concept, a first to the Chicagoland area. Customers pick up a cup after they enter, and follow three simple steps:

- 1. Fill it with YoGo Station's healthy probiotic frozen yogurt(s)
- 2. Top it with fresh fruits and a wide array of toppings
- 3. Weigh it, pay for it and enjoy

The self-serve concept means that customers can pile on as many or little toppings as they would like. At YoGo Station, you can basically "Swirl it Your Way!"

"The health-conscious consumer of today is looking for a delicious plus satisfying dessert or a snack that is natural and healthy but at the same time won't make you feel the guilt of all the fat and calories associated with other frozen desserts," notes owner, Felipe Yung who opened YoGo Station. "YoGo Station delivers by offering fat-free/low fat/sugar free frozen yogurt and fresh fruit which are cut daily on site. We will be offering the popular original tart flavor as well as other flavors. The best part is since the customer will create their own treats, we can pass the savings by charging per ounce, instead of a set fixed fee for small, medium and large sizes."

At YoGo Station a typical 8 ounce serving will be about \$3.00-\$4.00. The shop also serves up fruit smoothies, fruit cups, hot tea, and bottled beverages.

For the Grand Opening, YoGo Station will be offering a special price of only 25 cents an ounce!

YoGo Station is located in downtown Oak Park at 1000 Lake St, Suite D, Chicago, IL 60305 near the corner of Lake St. and Forest Ave. For press inquiries please contact Felipe Yung.

Web Site: http://www.yogostation.com

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Released on = November 22, 2008, 12:00 am

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